

Chapter 4

Using the *Financial Times* Article Archive and Company Financials Database

New to Research Navigator™ is the *Financial Times* Article Archive and Company Financials Database. Through an exclusive agreement with the *Financial Times*, a leading daily newspaper covering national and international business, you can search this publication's one-year archive for news stories affecting companies, industries, and economies. Simply enter your keyword(s) in the text box and click the **GO** button.

The screenshot shows a web browser window displaying the Research Navigator website. The browser's address bar shows the URL: <http://www.researchnavigator.com/sources/financialtimes.html>. The website header includes the Research Navigator logo and navigation tabs: Home, The Research Process, Finding Sources, Using Your Library, Start Writing, and End Notes & Bibliography. A sidebar on the left contains links for Favorites, History, Search, Scrapbook, and Page Holder. The main content area is titled "Financial Times" and features a "You Are Logged In" section with a welcome message to "ginny" and options to edit the profile or log out. Below this is a "Finding Sources" section with links to Introduction, ContentSelect, New York Times, Link Library, and Financial Times. The Financial Times section includes a paragraph of introductory text and two search boxes. The first search box is titled "Search the Financial Times News Archives:" and has a text input field containing "enron" and a "Go" button. The second search box is titled "Search FT Company Financials for US Largest 500:" and has a text input field and a "Go" button.

Search by Keyword

“And” Behavior

By default, the search engine only returns pages that match all of the keywords entered in a search query. The more keywords you use, the more refined the search becomes. There is no need to type the word “**and**” between keywords, as this is done automatically by the search engine.

Case Sensitivity

The Search engine does not differentiate between upper and lower case. A search for dna, DNA, or dNa will all return pages containing the keyword “DNA”.

Searching Within Results

Often a first attempt at searching produces too many search results. To narrow the results, you may want to perform a new search that searches only within the results returned by the too-broad search query. This is often called “narrowing a search” or “searching within the current search results.” To narrow a search, all you need to do is add more words to the end of your query. This give you a new query that will return a subset of the pages returned by the too-broad query.

Sorting by Date

The *Financial Times* article archive sorts article results by relevance, with the most relevant stories appearing first. To view the most recently published articles first, use the “Sort by” pull down menu located just above the search results.

FT.com Company Financial Data

The **Company Financials Database** offers access to five-year financials for the 500 largest U.S. companies (by gross revenue). To view the financial data for a company, type the name of the company in the “**Search**” field. If the company name you enter does not match a company in this database, you will see a results page displaying all of the companies in the top 500 list that begin with the same first letter.

Balance sheet summary					
	Year ended:				
	31-Dec-02	31-Dec-01	31-Dec-00	31-Dec-99	31-Dec-98
	USD	USD	USD	USD	USD
Investment Properties	-	-	-	-	-
Other Property	(876m)	(707m)	(419m)	(324m)	(302m)
Other Tangible Fixed Assets	3,272m	2,903m	2,910m	2,741m	2,577m
Tangible Fixed Assets	2,396m	2,196m	2,491m	2,417m	2,275m
Intangibles	12,460m	14,121m	13,526m	16,225m	16,442m
Financial Assets	1,140m	646m	467m	537m	550m
Fixed Assets	15,996m	16,963m	16,484m	19,179m	19,267m
Stocks	2,032m	2,177m	1,908m	1,950m	6,850m
Debtors	4,539m	4,613m	5,220m	6,751m	1,694m
Cash & Equivalents	544m	1,214m	871m	230m	421m
Assets Held For Resale	-	-	-	-	-
Current Assets	7,190m	9,647m	8,013m	8,931m	8,965m
Total Assets	23,946m	26,773m	26,777m	28,110m	28,232m